



DELTA KAPPA THETA ALUMNI ASSOCIATION, INC.

FROM: Delta Kappa Theta Alumni Association, Inc.

CONTACT: Robert Fuhr, President, (insert phone number)

For Immediate Release

DELTA KAPPA THETA SLATED TO HOST HISTORIC MANSION RENOVATION

Potsdam, NY, April 4, 2018 – Delta Kappa Theta Fraternity, Inc. and the Delta Kappa Theta Alumni Association, Inc. to formally announce plans to begin a six-figure restoration this summer. Announcement event scheduled for 2:00pm on Saturday, April 14, 2018 and will be hosted at the fraternity's landmark Victorian Era house located at 53 Elm Street in Potsdam, NY.

The restoration project of the historic former Sisson Mansion is part of a much larger association-led effort to help revitalize Delta Kappa Theta, according to Bob Fuhr, President of Delta Kappa Theta Alumni Association, Inc. “Many of us are disheartened that SUNY Potsdam is struggling,” said Fuhr. “One of the ways to help increase enrollment at SUNY Potsdam is by creating a unique and enjoyable college life experience that is attractive to prospective students. Potsdam’s Greeks delivered that experience for decades and there is no reason it should not be that way again.”

The event on April 14 will include brief remarks and the unveiling of a sign that announces the project. Officers of the fraternity and members of the Alumni association’s board of directors will be on hand to speak with the press and public to answer questions.

The fundraising effort is well underway and approaching 75% of its goal.

Delta Kappa Theta Fraternity was originally founded as Sigma Sigma Sigma Fraternity (Tri-Sig) at the Potsdam Normal School on November 29th, 1932 (the first fraternity at the school). Later, Delta Kappa Fraternity was disbanded due to World War II. In 1946 the returning war veterans successfully reactivated Delta Kappa Fraternity with the addition of Delta Kappa Theta Chapter in Potsdam, NY. Today, Delta Kappa Theta Fraternity, Inc. at SUNY Potsdam continues to present the opportunity for young men to experience individual growth based on their founding traditions of Leadership, Honourableness, and Uprightness.

Anyone interested in attending the Renovation announcement event is asked to please contact Fuhr prior to April 14 via email to bfuhr@mhgconsultant.com

Contact:

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